

FAX# 703 528 7880 SEP25/12 14.41
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. #	OFF. #	6556	SALESMAN	#
BUYER NAME KATIE KEULEMAN				
SALES PRSN	WA-	JOE KNAUER		
CLASS: NATL.	LOCAL	REGIONAL		

CLASS: NATL.	LOCAL	REGIONAL
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ICE)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE ORDERED _____

STA:

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
75	S		900P-1000P	30		\$4,000.00	9/25	9/25	0		TUE	0

PROGRAM : LAST MAN STANDING/ COUGAR TOWN
ORD COM1: CORRECTED TIME FOR PROGRAM.
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-45 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

78	A		330P-700P	30		\$2,750.00	9/29	9/29	1		SAT	1
PROGRAM : FBALL												
ORD COM1 : WE CAN OFFER												
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-75 FOR 1 SPOT/WK												

79	A		1135P-1205A	30		\$775.00	9/29	9/29	1		SAT	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 78-80												

80	A		1130P-1200M	30		\$475.00	9/30	9/30	1		SUN	1
PROGRAM : SPORTSNIGHT												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 78-80												

STATION MAKEGOOD OFFERS:

M11 OK'D BUY#75	MISSED:TUE/900P-1000P	SEP25	30S	\$4,000.00	(SEP25/12)
	OFFER:SAT/330P-700P	SEP29	30S	\$2,750.00	PLS ADVISE.
	& SAT/1135P-1205A	SEP29	30S	\$775.00	
	& SUN/1130P-1200M	SEP30	30S	\$475.00	
CMT:WE CAN OFFER					

SEP/12	219975.00	OCT/12	62840.00	CONTRACT TOTAL	282815.00
				TOTAL SPOTS	162

MARKET TOTALS	\$596,990	WFTV 47%	WKMG 10%	WESH 22%	WOFL 17%	WKCF 1%	WRBW 3%	CABL 0%
		WOPX 0%	WRDQ 0%	EFTV 0%				

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE